

The diagram shows a rectangular layout with a light blue background. It features several vertical and horizontal lines: a red line near the top, a blue line in the middle, and two green lines near the bottom. Arrows point from text labels to these lines. The background has large, faint, grey letters 'B', 'K', 'D', 'L', 'O', 'S', 'M', 'A' scattered across it.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL
BE FOLDED

FINISHED SIZE- 4.40625 x 11.5
WITH BLEED- 11.625 x 17.625