



The diagram shows a business card layout with three main lines: a red line for the cut, a blue line for the safety, and a green line for the fold. The background is light gray with the word 'BRIEF' in large, bold, sans-serif letters. The red line is the outermost, followed by the blue line, and then the green line. Arrows point to each line with descriptive text. The finished size is 4.5x6 inches, and the bleed size is 6.125x9.125 inches.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE SCORE WILL END UP

FINISHED SIZE- 4.5X6
WITH BLEED- 6.125x9.125