

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 12X15  
WITH BLEED - 12.125X15.125