

The diagram shows a central rectangular area representing the business card. It is surrounded by a wide white border (bleed). A red line is drawn inside the bleed, defining the final size of the card. A blue line is drawn further inward, defining the safety margin. Two green lines are drawn parallel to the red line, one on each side, indicating where the card will be folded. Arrows point from the text labels to these respective lines. The background of the entire image features large, faint, vertical text that reads 'PRINTED ON THE INSIDES OF BUSINESS CARDS'.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL
BE FOLDED

FINISHED SIZE- 7.354 x 17
WITH BLEED- 17.125 x 22.125