

The diagram shows a business card layout with various lines and arrows indicating production instructions. A red line at the top indicates the cut line. A blue line below it indicates the safety line. Two green lines indicate fold lines. Arrows point from the text labels to their respective lines. The background features a large, faint, stylized letter 'B' on the left and a large, faint, stylized letter 'D' on the right.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL
BE FOLDED

FINISHED SIZE- 7.354 x 17
WITH BLEED- 17.125 x 22.125