

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**GREEN LINE IS THE FOLD LINE**

THIS IS WHERE THE SCORE WILL BE DONE

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

INSIDE  
FR

INSIDE  
BK

FOLDED SIZE- 8.5X5.5  
WITH BLEED- 8.625X11.125

