

The diagram shows a rectangular layout for a 5x7 card. A vertical green line runs down the center, representing the fold line. A horizontal blue line runs across the middle, representing the safety line. A horizontal red line runs across the top, representing the cut line. The text 'BKNEFER' is printed in large, light gray letters across the center. Arrows point from the text labels to their respective lines: a red arrow from the top cut line, a blue arrow from the middle safety line, and a green arrow from the bottom fold line. A horizontal arrow also points from the safety line text to the left edge of the page.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

**GREEN LINE IS THE FOLD LINE**

THIS IS WHERE THE SCORE WILL END UP

FINISHED SIZE- 5X7

WITH BLEED- 10.125X7.125