



The diagram illustrates the layout of a business card with three main horizontal sections. The top section contains the text 'RED LINE IS THE CUT LINE' in red, with a horizontal double-headed arrow above it. Below this is the text 'THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT'. The middle section contains the text 'BLUE LINE IS THE SAFETY LINE' in blue, with a horizontal double-headed arrow above it. Below this is the text 'ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THIS BLUE LINE'. The bottom section contains the text 'GREEN LINE IS THE FOLD LINE' in green, with two vertical arrows pointing up to a horizontal green line. Below this is the text 'THIS IS WHERE THE SCORE WILL END UP'. The card features large, light gray letters 'rd' in the top section and 'BK' in the bottom section. The entire layout is enclosed in a blue border, with a red border indicating the final cut size.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

rd

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE SCORE WILL END UP

BK

FINISHED SIZE- 4.25X5.5
WITH BLEED- 4.375X11.125