

The diagram shows a rectangular layout with three nested borders. The outermost border is a red line, the middle border is a black line, and the innermost border is a blue line. Three vertical arrows point upwards from the text labels to their respective lines. A small red circle is located in the lower right quadrant of the innermost blue-bordered area.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 2X3.5
WITH BLEED - 2.125X3.625