

BLUE LINE IS THE SAFETY LINE  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

RED LINE IS THE CUT LINE  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE  
BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 24X36  
WITH BLEED - 25X37