RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED OFF MUST EXTEND TO THIS LINE

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THIS LINE

FINISHED SIZE - 1.5X3.5

WITH BLEED - 1.625X3.625