

FIELD

NAME

FINISHED SIZE- 8.5X3.687

WITH BLEED- 8.625X11.125

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINE IS FOLDED LINE
9.5 x 4.125

INDICIA
AREA
1.25 x 1.25
CLEAR AREA

ADDRESS AREA

Total size 4 x 2.5

WHITE BACKGROUND
OR 10% COLOR TINT

CLEAR AREA OR WHITE
5/8" (.625)

1/2" (.50)
CLEAR AREA
OR WHITE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

OUTSIDE

OUTSIDE