



The diagram shows a horizontal rectangular layout for a banner. It consists of two concentric rectangles. The outer rectangle is defined by a red border, representing the 'bleed' area. The inner rectangle is defined by a blue border, representing the 'safety' area. The space between the red and blue borders is the 'cut' area. Two arrows point from the text 'RED LINE IS THE CUT LINE' to the top corners of the red border. A long horizontal arrow points from the left edge of the blue border to the right edge of the blue border, passing through the text 'BLUE LINE IS THE SAFETY LINE'.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 2x8
WITH BLEED- 2.125x8.125