



The diagram shows a large rectangular area representing a finished size of 7x5 inches. This area is defined by a blue line. Outside this blue line, there is a red line representing the cut line. The area between the blue and red lines is the bleed area. At the top of the diagram, there is a black line representing the bleed line. Arrows point from the text labels to these lines. The text labels are: 'BLACK LINE IS THE BLEED LINE', 'BACKGROUND AND IMAGES THAT BLEED OFF MUST EXTEND TO THIS LINE', 'RED LINE IS THE CUT LINE', 'THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT', 'BLUE LINE IS THE SAFETY LINE', 'ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THIS LINE', 'FINISHED SIZE - 7X5', and 'WITH BLEED - 7.125X5.125'.

BLACK LINE IS THE BLEED LINE
BACKGROUND AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
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BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
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FINISHED SIZE - 7X5
WITH BLEED - 7.125X5.125